



# 2010 Harvest

## WHOLESALE PRICE LIST



*Thirty years of the Best of the New Crop...*

**Welcome to our 30th harvest season of the Best of the New Crop! Thirty years of sourcing the best, the new and your favourite fresh nuts, dried fruit and fine confection! Let the fun begin!**

**As we launch into another harvest season, we'd like to extend our appreciation to you all. We are grateful for your continuing support, and for the trust you show in trying out the new products we introduce every year, sight unseen!**

### **New Customers**

A warm and friendly welcome to you! If you find anything confusing or want to find out a little more about specific products, our customer service staff are on hand to help! Call or email us and we will get back to you promptly.

### **Crop News**

Changing climate conditions in many parts of the world have had an impact on this year's crops. California experienced a very long, cool spring and mild summer, with very few days in the triple digits, resulting in a late harvest for many crops, especially pistachios. Worldwide demand for items such as raisins and apricots has created a shortage and resulting price increases. In fact, unlike last year when prices remained stable, we're seeing general price increases all round, a little on some products, and more on just a few (pistachios, pecans, organic pine nuts.) As always, the products we offer are sure to be the freshest and best you have ever tasted!

### **Ordering**

We have been working steadily with a new programmer on our online ordering system throughout this year to improve its efficiency. Online ordering should now be better than ever! Our payment system is fully secured with our dedicated SSL certificate, and customers with a Paypal account will only need to enter their password and all their payment, shipping and billing information will be there! Customers without a Paypal account can simply enter their credit card information. Streamlined efficiency! Please note that we may (we hope not!) experience some delays as we get the system up and running in the first few days of ordering.

### **PRODUCT NOTES**

**Native Baby Pecan Brittle:** This year's brittle has been re-formulated with less sugar. Still delicious, and just a little better for you! Ingredients: Cane sugar, pecans, corn syrup, butter, salt, baking soda.

**Cashews, Authentically Raw, Fair Trade - Organic:** Those of you who ordered these cashews introduced last year unfortunately had an extremely long wait for delivery and we sincerely apologize for this. We were misinformed about the lengthy process in shipping products from Indonesia. Since our supplier is unable to guarantee a precise shipping date again this year, we are not listing them for this harvest season. We may re-list them in future, if we can be sure of a consistent supply. Thank you for your understanding, and again, apologies to those of you who had to endure such a long delay.

**Natural Palm Sugar, Fair Trade - Organic:** This product from Big Tree Farms was also delayed last season. This year's palm sugar is departing Indonesia as we write, and should arrive in time to be shipped with your regular order.

**Sunflower Seeds, Raw - Organic:** The source country for these nutritious organic sunflower seeds is now Argentina and not China.

**Licorice, Natural Black - Organic:** We are in transition with our licorice supplier as they are formulating a new product to be launched in 2011. This year, we have a limited supply of organic black licorice available as ropes only. We hope to be able to offer the new organic licorice product next year.

**White Chocolate Cherries:** They're back! We're thrilled our supplier has located another source for the beet juice used to create the natural and gorgeous dark red speckled look, without chemical dyes. Although the plain white chocolate cherries were still delicious, now they look fantastic again too!

Toll free: 1-877-639-2767 • Fax: 250-546-6653 • [info@ranchovignola.com](mailto:info@ranchovignola.com)

[www.ranchovignola.com](http://www.ranchovignola.com)

# Ingredients for Trail, Fruit and Nut Mixes

## Mixed Fruit Halves:

Large halves of dried peaches, pears, apricots, whole pitted prunes, and apple rings. *This product has been moved from the dried fruit section.*

## California Baker's Fruit Medley:

Diced sun-dried California apricots, peaches and pears, mixed with cranberries, Golden raisins and Thompson raisins.

## Deluxe Trail Mix:

Roasted cashews and almonds, yogurt coated raisins, apricots, cranberries, Thompson raisins, golden raisins, pineapple, papaya, pears (nuts roasted in canola oil). May contain traces of peanuts.

## Mountain Trail Mix:

Blanched peanuts, jumbo Thompson raisins, almonds, sunflower seeds, cashews, lightly roasted pumpkin seeds. Nuts roasted in canola oil.

## Deluxe Nut Mix, Salted and Unsalted:

Roasted cashews, almonds, pecans, filberts and brazil nuts, sea salt (salted mix only!) Nuts roasted in canola oil.

## Honey Roasted Nut Mix:

Toffee peanuts (peanuts, sugar, butter, salt), fire roasted almonds (almonds, sugar, cinnamon, salt) honey roasted cashews & pecans (cashews, pecans, sugar, honey, corn syrup, modified food starch, maltodextrin, calcium stearate, lecithin, gum arabic, salt).

## Tropical Maple Syrup Nut & Fruit Mix - Organic:

All ingredients certified organic: walnuts, cashews, almonds, Brazil nuts, maple syrup, coconut flakes, banana chips (bananas, virgin coconut oil, cane sugar), unrefined sea salt.

## Rancho's Breakfast Mix, Raw - Organic:

All ingredients are raw and certified organic: Sunflower seeds, baby native pecans, pumpkin seeds, hemp seeds, goji berries, raisins, blueberries, cranberries, apple juice.

## Rancho's Super Antioxidant Goji Mix, Raw - Organic:

All ingredients are raw and certified organic: Baby native pecans, raw pumpkin seeds, goji berries, Thompson raisins, juice sweetened blueberries and cranberries.

## Rancho's Own Fruit & Nut Mix, Raw - Organic:

Almonds, baby native pecans halves, diced mango, cranberries, Thompson raisins, diced bananas (coated in organic rice flour.) whole cashews, ribbon coconut.

## NEW! Rancho's Anniversary Nut Mix, Raw - Organic:

Almonds, Brazil nuts, cashews, filberts, pecans, shelled pistachios, walnuts.

## NEW! Rancho's Anniversary Fruit Mix - Organic:

Whole Turkish apricots, mango halves/quarters, pineapple slices, pitted Deglet dates, pitted prunes.

## Chocolate Nut Mix, Gourmet:

A delicious mix of almonds, macadamias, pecans, cashews and walnuts enrobed with milk chocolate and dark chocolate. A truly addictive gourmet treat that will keep you reaching for more!

## Wholesale Ordering How it works

### Shipping Charges - **CHANGE OF POLICY**

For the 2010 season, we will be changing our shipping charges to more accurately reflect the actual costs of freight. Please review carefully, as these changes may affect you.

**Standard Freight policy:** We will cover all freight costs to major centres on our regular shipping routes across central Canada. Customers are responsible for any interline charges incurred for delivery beyond the freight depot.

**Smaller towns in all provinces:** A small freight charge of approximately 20¢/lb will be applied for delivery to smaller centres outside of major cities across central Canada. This amount will be calculated at the time of order placement and added to your invoice. Please note that the added charge is still only a fraction of the total freight cost to most regions, the larger portion is covered by us. Again, customers are responsible for pick-up, or for shipping charges beyond the freight depot.

**Northern regions and Maritimes:** Shipping charges to remote northern areas and the Maritime provinces will be determined on a case-by-case basis and discussed at the time of order placement.

- **Minimum order: \$500**
- **Shipping begins early November**

**Taxable items:** This year, some provinces, including BC, have switched to a Harmonized Sales Tax (HST), and we must now charge the HST rate for those particular provinces on taxable items. Provinces such as Alberta that have not adopted the HST taxation will only be charged the usual GST.

• **Discount for Pre-paid Orders:** We offer a 2% discount to all customers for orders paid in full before mid October. Please let us know when placing your order if you intend to pre-pay. New customers MUST pre-pay, but are also entitled to the 2% discount. Wholesale orders must still reach the \$500 order minimum after the discount is deducted.

• **Ordering:** Orders can be placed online, by fax, by email, or through our toll-free line (see below). Details for online ordering are on our website.

• **Toll-Free Order Line:** Our toll free line, **1-877-639-2767**, connects you with our message service. To place an order, you will be asked to clearly state your name and number (including area code) and your call will be returned. Small orders or order add-ons can be left as a message and will be acknowledged. Please be aware the order line gets very backed up close to the deadline, and that we are responding to your messages as quickly as we can!

For more immediate assistance, email us at [info@ranchovignola.com](mailto:info@ranchovignola.com).

**Order Deadline: Monday September 27th**

## **NUTS**

### **Almonds, Raw Unpasteurized - Organic**

After much searching, we are excited to have finally sourced unpasteurized almonds for this year's harvest season. Since they come from Australia, these almonds are not subject to the mandatory pasteurization laws that affect all almonds grown in the USA. Aussie almonds are wholesome, fresh and absolutely delicious - just wait till you try them!

### **Pine Nuts, Raw - Organic**

This year, Rancho Vignola is proud to offer certified organic Italian pine nuts - longer, larger and tastier than the Asian variety. According to the Italians, only these will do for the finest pesto, bruschetta, pasta, or salad - to name just a few of the many appetizing possibilities for this unique little nut. As they say in Italy - molto bene!

## **SEEDS**

### **Chia Seeds, Black - Organic**

Chia seeds are a complete super-food. Their powerhouse of nutrients includes Omega-3, protein, B vitamins, antioxidants and fibre. Gram for gram, they also contain:

- 6 x more calcium than whole milk
- 3 x more iron than spinach
- 15 x more magnesium than broccoli
- 3 x more antioxidant capacity than blueberries
- More potassium than bananas

'Yes, but how do I use them?' you ask. Without grinding, simply add the seeds to your salads, dressings, fruit juice, yogurt, breakfast cereals, soups, stews, breads and pastries. Nutritious, with easily digestible fibre, chia seeds can help with weight loss and physical endurance. You can also grow them and create your own pet!

## **DRIED FRUIT**

### **Australian Crystallized Ginger, Unsulphured**

This year we have sourced a fresh, unsulphured ginger from Australia - where true ginger masters reside! These ginger chunks have a beautiful flavour, are slightly larger than our commercial ginger chunks, and are not treated with sulphites of any kind. Ginger perfection!

### **Golden Incan Berries - Organic**

A recently re-discovered ancient food, a staple of the Inca indians of Peru, Golden Incan berries are the latest raw superfood causing excitement world-wide! Rich in all B vitamins, these special berries are reputed to be the only known plant-based source of B12. Delicious with a sweet and tangy flavour, Incan berries are high in protein, help strengthen the body in times of stress, and improve circulation.

## **BAKING**

### **Whole Brown Sugar, Fair Trade - Organic**

Through our friends at Cocoa Camino, we are pleased to offer the certified organic version of this tasty cane sugar from Peru.

### **Crystallized Ginger Diced, Unsulphured**

At last, here is a crystallized ginger that's perfect for baking! These small pieces mean no more chopping up sticky ginger chunks to put in your favourite recipes. Just toss in as is for a delicious ginger boost to your cookies, cakes, breads, tea-rings, granolas, salads - anything really!

### **White Chocolate Domes, Fair Trade, 40% cocoa - Organic**

Another quality chocolate product from Cocoa Camino, processed in Europe. Ingredients: cocoa butter (40%), cane sugar, whole milk powder, vanilla extract.

## **TRAIL, FRUIT & NUT MIXES**

### **Rancho's Anniversary Fruit Mix - Organic**

One of two new special organic anniversary mixes, custom-made in Rancho's Armstrong plant. Full size and half size portions of luscious and nutritious dried fruit for your eating pleasure! Additionally, with a little dicing

on your part, you could also add it to your cereal or use it in special baked goods!

Mmmmm, organic muffins this winter - yummy!

### **Rancho's Anniversary Raw Nut Mix - Organic**

This one is guaranteed to become a staple. As we are increasingly hearing, raw nuts are an integral part of a healthy diet. And while all nuts are super high in healthy unsaturated fats, individual nuts also possess their own unique nutritional properties. With our new nut mix, you can now get a variety of nutritious nuts in one bag!

## **PREMIUM CONFECTION**

### **Dark Chocolate Almonds - Organic**

Dry roasted organic almonds covered in premium organic dark chocolate.

### **Dark Chocolate Cherries - Organic**

Tender dried organic Bing cherries, drenched in premium organic dark chocolate.

### **Dark Chocolate Covered Ginger - Organic**

For fans of dark chocolate and fine fresh ginger, this is a dream come true. Beautiful organic crystallized ginger enrobed in premium quality organic chocolate - a confection to be truly savoured. These chocolate gems will be slightly larger than the chocolate ginger we listed in recent years, and all certified organic.

## **GOURMET GIFTS**

### **Rancho's Anniversary Fruit Tray - Organic**

Long awaited, this special Gourmet Gift is the perfect choice for those organic food lovers on your gift-giving list! A selection of Rancho's top organic dried fruit, attractively arranged in a gift tray.



*Order online!*

[www.ranchovignola.com](http://www.ranchovignola.com)